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September 8, 2021

VIA WEBSITE PORTAL

Attorney General Aaron Frey
Office of the Attorney General
Consumer Protection Division
Security Breach Notification
111 Sewall Street, 6th Floor
Augusta, ME 04330

Re: Notice of Data Security Incident

To Whom It May Concern:

Lewis Brisbois Bisgaard & Smith LLP (“Lewis Brisbois”) represents California Massage Therapy Council (“CAMTC”), a private nonprofit public benefit corporation located in Sacramento, California, in connection with a potential recent data security incident described in greater detail below. CAMTC takes the protection of all information within its possession very seriously and has taken significant steps to help prevent a similar incident from occurring in the future.

1. Nature of the Security Incident.

On February 22, 2021, CAMTC learned about a potential data security incident. CAMTC immediately began an investigation and took its website payment page offline. CAMTC engaged an independent computer forensics firm to determine what happened and to confirm whether any personal information was impacted by the incident. The lengthy and extensive investigation did not find any evidence of compromise of CAMTC’s environment. While the investigation did not find any evidence of compromise of CAMTC’s environment, out of an abundance of caution, CAMTC provided notice to individuals who made payments through CAMTC’s payment portal between November 4, 2020 and February 25, 2021.

The potentially impacted information may have included individuals’ names, addresses, payment card numbers, expiration dates, and payment card security codes.

2. Number of Maine Residents Affected.

CAMTC notified three potentially affected Maine residents via first class U.S. mail on August 26, 2021. A sample copy of the notification letter is included with this correspondence.

3. Steps Taken Relating to the Incident.

CAMTC has taken steps in response to this incident to help prevent similar incidents from occurring in the future. CAMTC has, for example, migrated its online payment page to a new platform with additional security measures and have taken steps to ensure it is safe and secure for all purchases.

4. Contact Information.

CAMTC remains dedicated to protecting the personal information in its control. If you have any questions or need additional information, please do not hesitate to contact me at 214.722.7141 or via email at Lindsay.Nickle@lewisbrisbois.com. Please include Amanda Novak at amanda.novak@lewisbrisbois.com on any correspondence.

Very truly yours,



Lindsay B. Nickle of
LEWIS BRISBOIS BISGAARD &
SMITH LLP

Encl.: Sample Consumer Notification Letter



CALIFORNIA
MASSAGE THERAPY
COUNCIL

P.O. Box 1907
Suwanee, GA 30024

<<FirstName>> <<LastName>>
<<Address1>>
<<Address2>>
<<City>>, <<State>> <<Zip Code>>

August 26, 2021

Re: Notice of Data Breach

Dear <<FirstName>> <<LastName>>>,

This is to provide you with information about a recent potential data security incident that may have impacted your personal information. The privacy and security of your personal information is extremely important to us. We are sending you this letter to notify you of this incident and to inform you about steps you can take to help protect your personal information.

What Happened: On February 22, 2021, CAMTC learned about a potential data security incident. We immediately began an investigation and took our website payment page offline. We engaged an independent computer forensics firm to determine what happened and to confirm whether any personal information was impacted by the incident. The lengthy and extensive investigation did not find any evidence of compromise of CAMTC's environment. However, out of an abundance of caution, we are providing you with notification about this possible incident.

What Information Was Involved: While there is no indication that CAMTC's environment was compromised, the potential incident may have impacted the following information: your name, address, payment card number, expiration date, and payment card security code.

What We Are Doing: As soon as we discovered that there may have been an incident, we took the steps described above. Also, out of an abundance of caution, we have migrated our online payment page to a new platform with additional security measures and have taken steps to ensure it is safe and secure for all purchases. We are also providing you with this notice and information about steps you can take to help protect your personal information.

What You Can Do: We recommend that you review the guidance included with this letter about how to protect your personal information and remain vigilant by reviewing account statements and monitoring free credit reports.

For More Information: If you have questions or need assistance, please call (833) 599-2441, Monday through Friday from 9 a.m. to 9 p.m. Pacific Time.

Sincerely,

California Massage Therapy Council

Steps You Can Take to Further Protect Your Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can print this form at <https://www.annualcreditreport.com/cra/requestformfinal.pdf>. You also can contact one of the following three national credit reporting agencies:

TransUnion	Experian	Equifax	Free Annual Report
P.O. Box 1000	P.O. Box 9532	P.O. Box 105851	P.O. Box 105281
Chester, PA19016	Allen, TX 75013	Atlanta, GA 30348	Atlanta, GA 30348
1-800-909-8872	1-888-397-3742	1-800-685-1111	1-877-322-8228
www.transunion.com	www.experian.com	www.equifax.com	www.annualcreditreport.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

Security Freeze: Under U.S. law, you have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state. Contact information for the FTC is: **Federal Trade Commission**, 600 Pennsylvania Ave, NW, Washington, DC 20580, www.consumer.ftc.gov and www.ftc.gov/idtheft, 1-877-438-4338. Residents of New York, Maryland, North Carolina, and Rhode Island can obtain more information from their Attorneys General using the contact information below.

New York Attorney General Bureau of Internet and Technology Resources	Maryland Attorney General	North Carolina Attorney General	Rhode Island Attorney General
28 Liberty Street New York, NY 10005 ifraud@ag.ny.gov 1-212-416-8433	200 St. Paul Place Baltimore, MD 21202 www.oag.state.md.us 1-888-743-0023	9001 Mail Service Center Raleigh, NC 27699 www.ncdoj.gov 1-877-566-7226	150 South Main Street Providence, RI 02903 www.riag.ri.gov 401-274-4400

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information, as well as others. For more information about the FCRA, and your rights pursuant to the FCRA, please visit http://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf